

# The Bright Side™

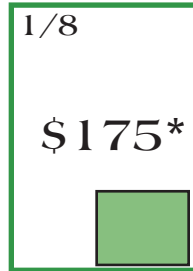
300 Village Green Circle, Suite 201 • Smyrna, GA 30080

770-426-9388 • Fax: 770-424-8674

news@brightsidecobb.com • www.brightsidecobb.com

## 1/8 Page

1 time - \$200  
3 times - \$175 / month  
6 times - \$150 / month  
2 edition combo - \$270  
5" x 3.25"

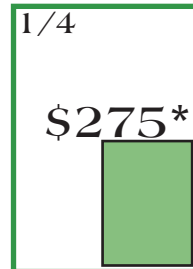


## Your Best Choice For Local News

Filled with news and events of your Cobb County area, The Bright Side keeps your community abreast of what's happening in your schools, civic groups, churches and government. We are the only monthly newspaper focused solely on your community. After advertising three times in a row we'll write a story about you and your business. We invited readers to send community news to us at news@brightside.com. Since we are a newspaper, each issue is read and reread as readers keep track of local events.

## 1/4 Page

1 time - \$300  
3 times - \$275 / month  
6 times - \$250 / month  
2 edition combo - \$450  
5" x 6.5"



## Direct Mail Delivery Each Month

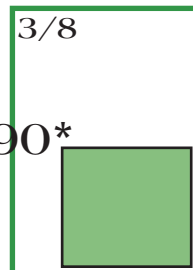
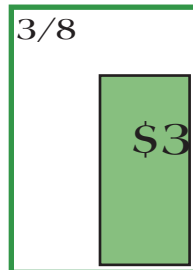
The Bright Side Community Newspaper is published monthly and delivered by direct mail to single-family, upscale homes in the Zip Codes listed below.

## The Best Choice For Advertisers

No one else can match our rates. Bright Side's one-quarter page ad reaches upscale homes within 5-7 miles of your business for just about a penny per household.

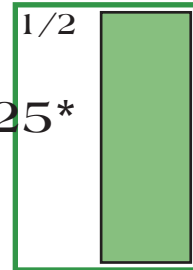
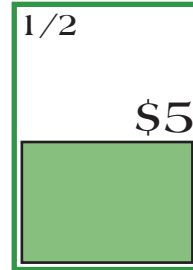
## 3/8 Page

1 time - \$420  
3 times - \$390 / month  
6 times - \$360 / month  
2 edition combo - \$648  
5" x 9.75" or 7.5" x 6.5"



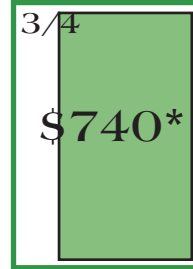
## 1/2 Page

1 time - \$600  
3 times - \$525 / month  
6 times - \$450 / month  
2 edition combo - \$900  
5" x 13" or 10.25" x 6.5"



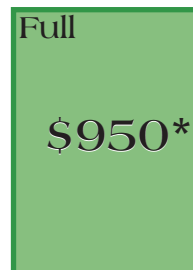
## 3/4 Page

1 time - \$830  
3 times - \$740 / month  
6 times - \$650 / month  
2 edition combo - \$1,300  
7.5" x 13"

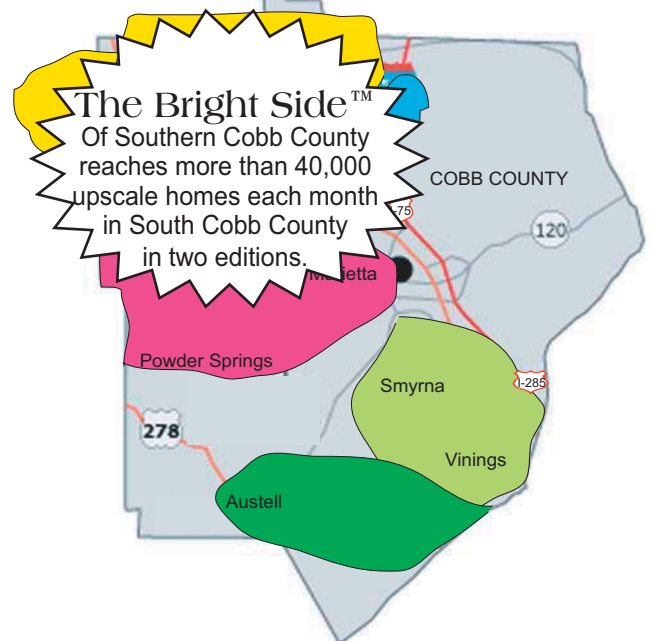


## Full Page

1 time - \$1,150  
3 times - \$950 / month  
6 times - \$850 / month  
2 edition combo - \$1,700  
10.25" x 13"



## COVERAGE AREA



\* 3-month Contract rate. Ad rates listed are per issue.

## THE BRIGHT SIDE

### ► Smyrna & Vinings

30080, 30082, 30339, 30126  
Smyrna, Vinings  
and Vinings Estates

### ► South Cobb

30082, 30126, 30106, 30111, 30168  
Greater Smyrna, Mableton,  
Austell & Clarkdale

Each Edition has a mailed circulation of 20,000+ Homes

PROCESS COLOR - \$75 PER EDITION; \$120 COMBINATION