

# The Bright Side™

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## 100,000 Homes

The Bright Side newspapers in Cobb County reach an audience of more than 100,000 family homes each month by direct mail.

## Combine & Save

Buy an ad in one zone and reach upscale consumers for just pennies per household, or buy two or more zones and receive a 10% discount\* on the combined ads.

## The Bright Side

### ► Kennesaw & Acworth

Brookstone to Legacy Park  
 30152, 30144, 30101

### ► West Marietta & Powder Springs

30064, 30127

### ► Greater Acworth

Cedarcrest Communities  
 (East Paulding); to Chestnut Hills  
 (Hwy 92 & Bells Ferry)  
 30101, 30102

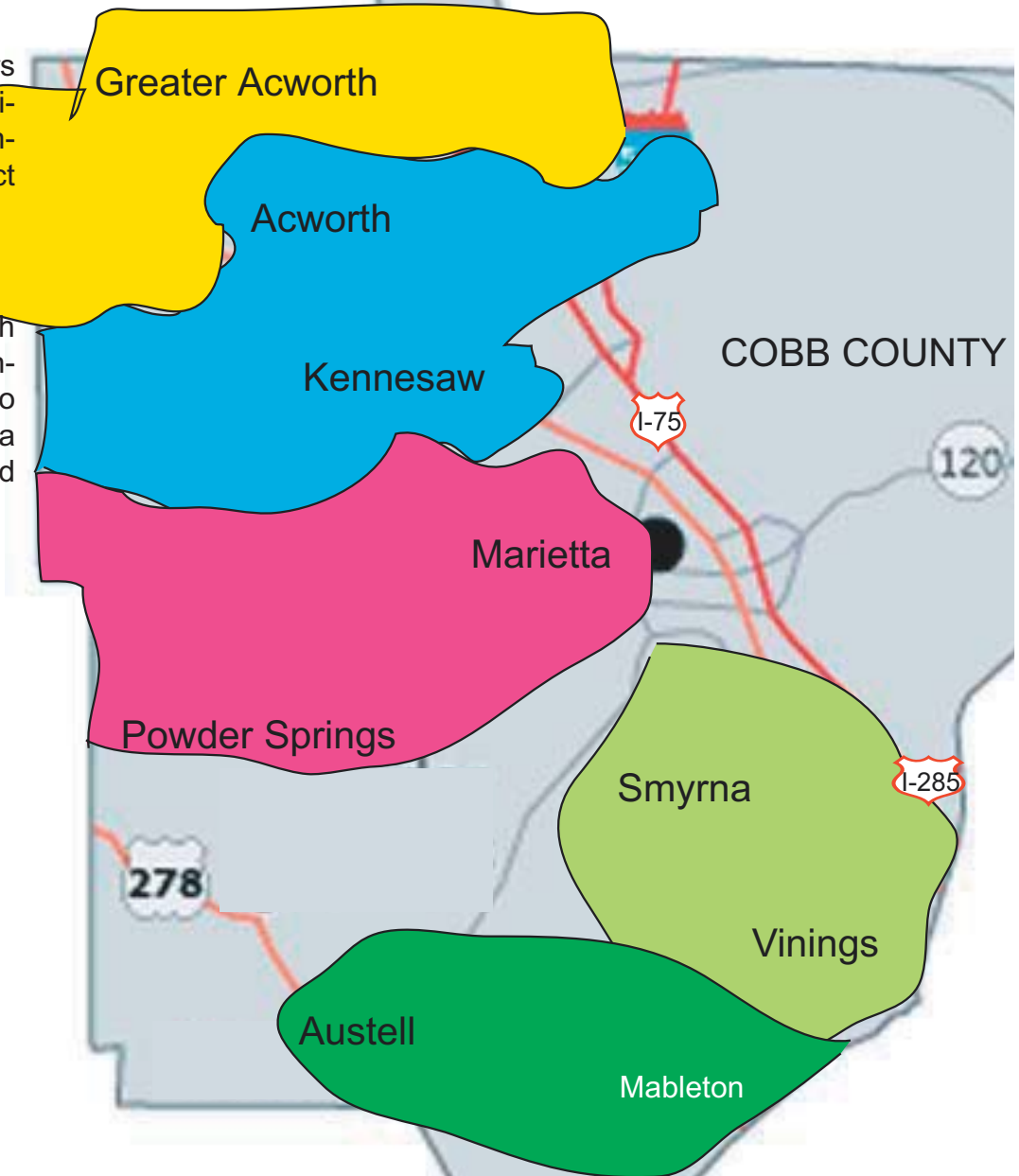
### ► Smyrna & Vinings

30080, 30082, 30339  
 and Vinings Estates

### ► South Cobb

30082, 30126, 30106,  
 30111, 30168  
 Greater Smyrna, Mableton,  
 Austell & Clarkdale

**Each Edition has a mailed  
 circulation of 20,000+ Homes**



AD SIZE	1 EDITION*	2 EDITIONS	3 EDITIONS	4 EDITIONS	5
<b>1/8 Page</b> 5" x 3.25"	\$150	\$270	\$409	\$540	\$675
<b>1/4 Page</b> 5" x 6.5"	\$250	\$450	\$675	\$900	\$1125
<b>3/8 Page</b> 5" x 9.75"	\$360	\$648	\$972	\$1296	\$1620
<b>1/2 Page</b> 5" x 13"	\$450	\$900	\$1350	\$1800	\$2250
<b>3/4 Page</b> 7.25" x 13"	\$650	\$1300	\$1950	\$2600	\$3250
<b>Full Page</b> 10.25" x 13"	\$850	\$1700	\$2550	\$3400	\$4250

Includes 10% discount on combined ads. 1/2 Page up to Full Page can be combined but offer no discount \* Based on 6-month contract rate